



23 October 2007

SEVERAL PROMOTIONS FOR TITAN OUTDOOR'S REGIONAL SALES TEAM

Four newly-created roles to refocus the specialist sales function and drive campaign implementation and agency relationships

23 October 2007 - Titan Outdoor, the UK leader for total outdoor solutions, is pleased to announce several promotions as part of their refocusing and reorganisation of the Regional Sales team. Key promotions include:

- Helen Eastham, Regional Sales Director
- Cy Chambers, Regional Specialist Manager
- Colette Caine, Specialist Sales Manager
- Louise Kirkham, Regional Sales Support Manager

Helen Eastham has been appointed to Regional Sales Director from Agency Sales Manager for the Granada region. Helen joined Titan in July 2006, from Portland Outdoor. She has extensive client-facing experience and will be instrumental in overseeing changes to the Regional Sales team. In her new role, Helen will oversee both the Regional Agency and Regional Specialist Agency teams, managing a thirty strong team.

Cy Chambers, previously Specialist Sales Manager for Scotland, has been promoted to the newly-created role of Regional Specialist Manager. Cy has been at Titan for three and a half years, and has over eight years' experience in outdoor and hence an extensive understanding of the industry. In his new role, Cy will be responsible for refocusing the specialist sales function to increase revenue whilst growing and maintaining relationships with Specialist Agencies.

Colette Caine has been promoted to Specialist Sales Manager for the Leeds, Yorkshire and Tyne Tees area. She has been a valuable member of the Specialist Sales Administration department at Titan for three and a half years.

Louise Kirkham has been appointed to Regional Sales Support Manager. She has worked at Titan for twelve years.

Stephen Dunn, Group Sales Director, said of these appointments:

"The reorganisation of the Regional Sales team marks another great step forward for Titan. As we have grown it has become critical to refocus and restructure parts of the company to ensure we maximize our potential and deliver the best we can to our customers. I am delighted to promote such high quality people within Titan who have worked so hard to help Titan to become the UK leader for total outdoor solutions."

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Photos are available upon request

Notes to Editors

About Titan Worldwide

Titan Worldwide is the world's largest privately owned, full service out-of-home advertising company providing sales, marketing and maintenance of transit, billboard, wallscape, telephone kiosk, street banner, shopping mall, supermarket and construction bridge advertising. Founded in 2001, Titan is led by Chairman William M. Apfelbaum and President/CEO Donald R. Allman. Titan Worldwide's team of market specialists furnish global, national and local clients with creative media solutions in the world's top markets, including New York, New Jersey, Los Angeles, San Francisco, Philadelphia, Seattle, Tacoma, Boston, Orange County, Toronto, The Republic of Ireland and the United Kingdom.

Bill Apfelbaum and Don Allman ran TDI in the 1990s. In 1994 TDI bought the rights to sell advertising in the London Underground and London buses from the London Transport Authority as part of the privatization of the LTA's advertising unit. At the time, it was the biggest transit advertising contract in the world.

Titan Outdoor's UK operations are focused on four segments of the outdoor advertising market: railway, roadside, bus and retail.

The company website address is www.titanoutdoor.co.uk